



## Otesha Project

**W**e all know that cycling is a green form of transport and the Otesha project group of riders are taking to Australia's roads to demonstrate it. As part of the PlanBig website initiative a group of 10 passionate volunteers from around Australia are pedalling and performing their way from Melbourne to Canberra to engage with youth, through theatre and workshops, about the critical role that responsible consumer choices have on creating a more equal and sustainable planet. During the tour they will have no support vehicle, carrying everything they need with them. The team will perform and conduct interactive workshops with youth and community groups around issues such as water usage, electronic waste, sustainable food and ethical clothing.

PlanBig is a website where anyone with a plan or an idea can access the resources and support to make their plan happen in the real world. An initiative of Bendigo and Adelaide Banks, it aims to draw on the strengths of social networking to facilitate community outcomes. The idea is to share information, build partnerships and support each other to make plans become reality. Plans are searchable by type and location to inspire planners and provide useful insights on how to achieve the best results for your ideas. To find out more about PlanBig, view or support the Project Otesha: Cycling for Sustainability PlanBig plan or to start your own plan visit the PlanBig website at: [www.planbig.com.au](http://www.planbig.com.au).

## Correction

**I**n our last issue we said the Fuji SST3.0 is distributed by FRF Sports. It is of course distributed by Oceania Bicycles.

## Shimano Releases New Ultegra Electronic

**W**e haven't seen one in the flesh yet, but on 20 June Shimano announced the release of its new Electronic Ultegra groupset. We're told by a Shimano spokesperson that "unlike the Dura-Ace version, this Ultegra model will be within the price reach of most serious cyclists. Our aim is to have it priced around the current point of mechanical Dura-Ace."

Frankly, here at Bicycling Australia we're very keen to see it. Traditionally, Ultegra is a bit heavier and slightly less responsive than Dura-Ace, but we're not sure how that will go with electronic. Our spokesman says that riders will see a 'negligible difference in performance' between Ultegra and Dura-Ace, although the Ultegra will be slightly heavier. This is mainly because the electronic will run on the existing mechanical platform with regards to cranks, brakes, cassette etc.

We've been promised a test set so as soon as we can we'll be letting you know how well it works.



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Time Trial riders were treated to traffic free roads and million dollar views on Rottneest Island.

## UCI World Tour Begins in Perth

**I**t's a common misconception that the UCI's 'World Tour' simply means the ProTour. However, it actually extends right through cycling's ranks and it is designed to give normal riders the chance to earn a coveted UCI rainbow jersey. Launched for 2011, the UCI World Cycling Tour is a series of events for amateurs in age groups from 30 to 65+, with a Challenger Class for those between 16 and 29 years. The 2011 qualification series comprises seven races, with the other events in New York (USA), Evora (Portugal), Ljubljana (Slovenia), Huy (Belgium), Fort Collins (USA) and Bulle (Switzerland). The final will be held in

Stavelot, Belgium in September.

The first event of this new tour began in Perth and although organisers were given little time to prepare, they still counted the event a success, with over 370 starters.

"It was an enormous challenge, given the relatively late notice we had, but to attract more than 300 riders from across Australia to the road race, and more than 80 to the time trial on Rottneest Island, was a fantastic endorsement of the event said organiser, Craig Smith-Gander. "And we extend special thanks to Bicycling Western Australia who effectively ran the event for us with support from Cycling Australia and Cycling WA."

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NEWSROOM

